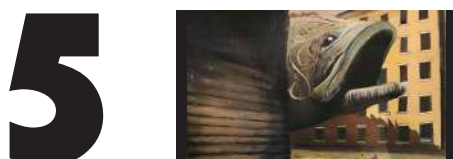


ABOUT ME

MY NAME IS ELISE FRANCIS AND I AM PASSIONATE ABOUT ALL THINGS CREATIVE, WHY I LOVE ARCHITECTURE IS IT IS MORE THAN SHELTER BUT AN ART WHICH PEOPLE LIVE AND INTERACT WITH WHICH MAKES IT SO IMPORTANT AND SPECIAL.

WHEN I DESIGN, I AIM TO OPTIMIZE SPACES, CREATE ATMOSPHERE AND INTRIGUE FOR THE VIEWER. I ENDEAVOUR TO DESIGN WITH MEANING AND FUNCTION. I PAINT TO TELL A STORY OR A MESSAGE I WANT TO EXPRESS, AND I LIKE TO EXPERIMENT WITH DIFFERENT IDEAS. MY PHILOSOPHY IN LIFE IS TO LEAVE PEOPLE BETTER OFF THAN YOU MET THEM. I DO THIS BY USING MY CREATIVE PASSIONS OF, COOKING, SINGING, PAINTING, DESIGNING AND DRAFTING TO EXPRESS MYSELF, MAKE DESIGNS MORE FUNCTIONAL AND MAKE THINGS BETTER.

MY GOAL IS TO IMPROVE WHAT'S EXISTING, DESIGNING WITH PURPOSE AND MAKE THE WORLD A BIT MORE BEAUTIFUL.



6



7



8

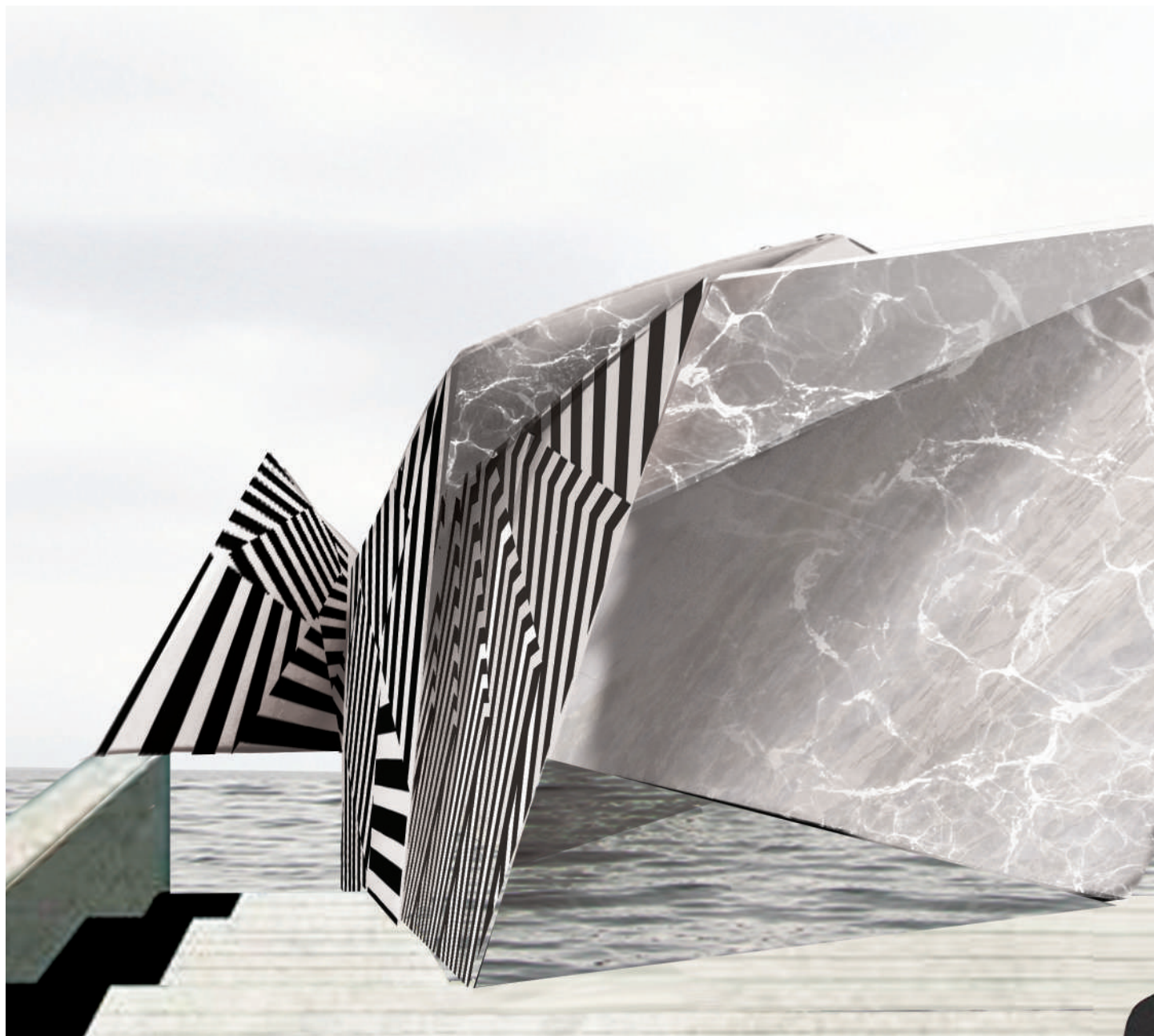


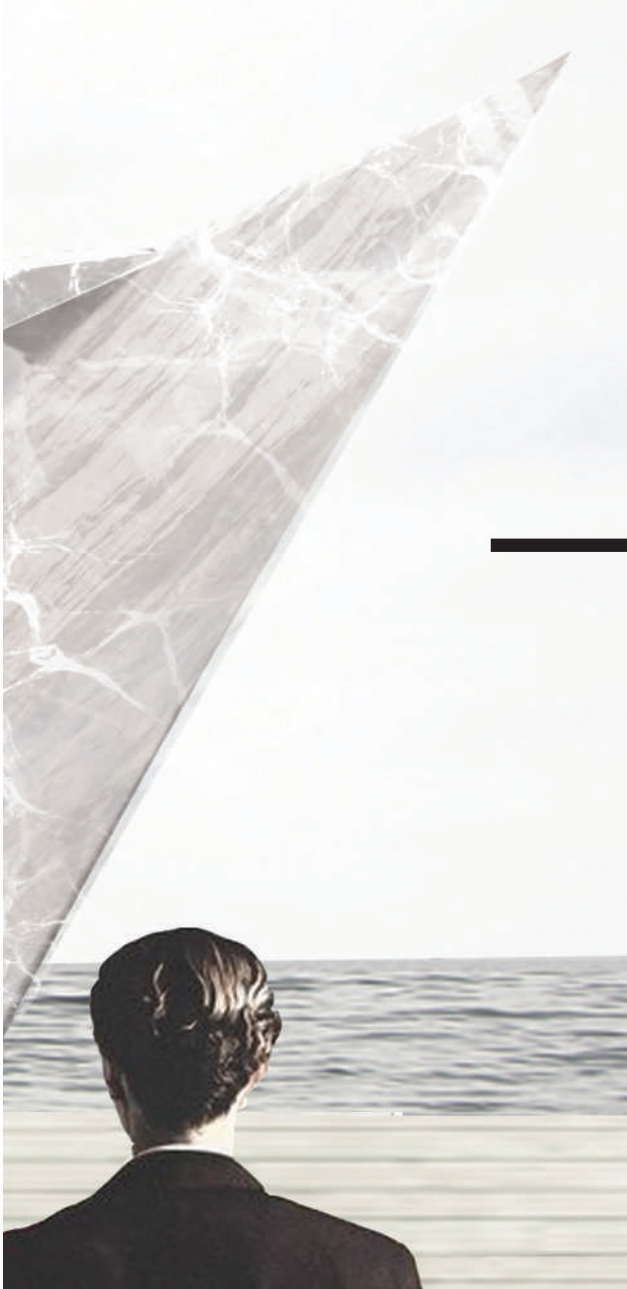
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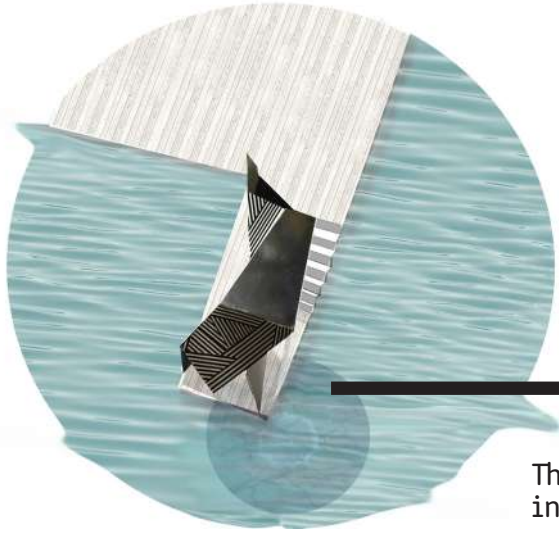




RAZZLE DAZZLE WARF PROJECT

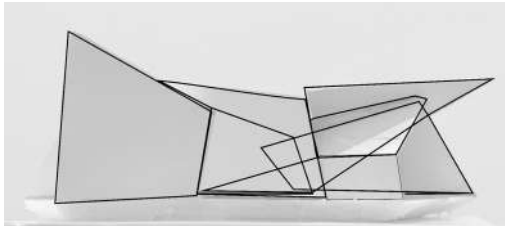
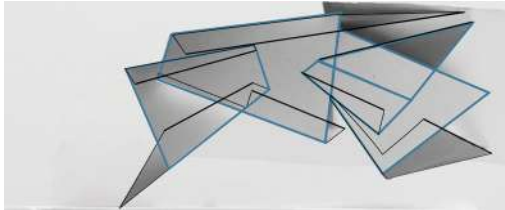


This project was to design an architectural attraction for Auckland's waterfront.



RAZZLE DAZZLE WARF PROJECT.

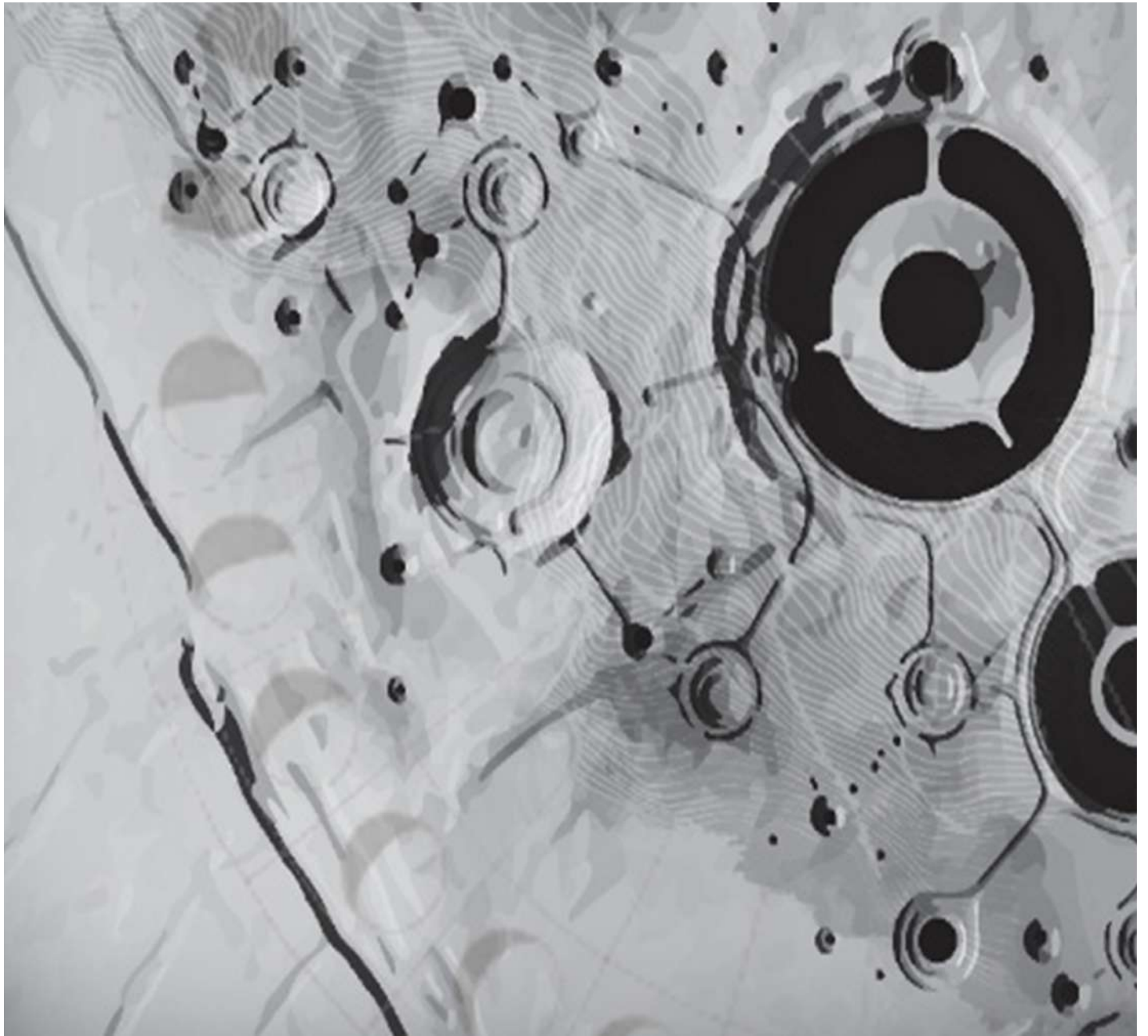
The experience I want the people to have is the feeling of being wet on dry land.



This will be done by ...
Shallow water on allow the viewer to play and feel the water
lights reflect on this thin water surface create an immersive reflection around the space.
Entering another space in the structure a fine Sea mist dispenses on the entrance so the observers will discover the view once they have entered the space which reveals the widest sightline of the Warf.
Another space is below the Warf, entirely submerged in the water.
The observers will experience the water whilst being completely dry. The contrast of dry ocean is a yin to this yang, I wanted a space where you could be wet on land and dry In water to experience and capture this ocean view in a new way immersivily.

The historical context of this building is in its shapes and finish.
Ships used "Dazzle" in World War as a form of camouflage, the intention of dazzle is not to conceal but to make it difficult to estimate a target's range, speed, and heading. Its misleading Qualities I found intriguing.
This architectural attraction is meant to disorientate and conceal to reward the observer with an immersive experience of the ocean.







MARAE ON MARS

2

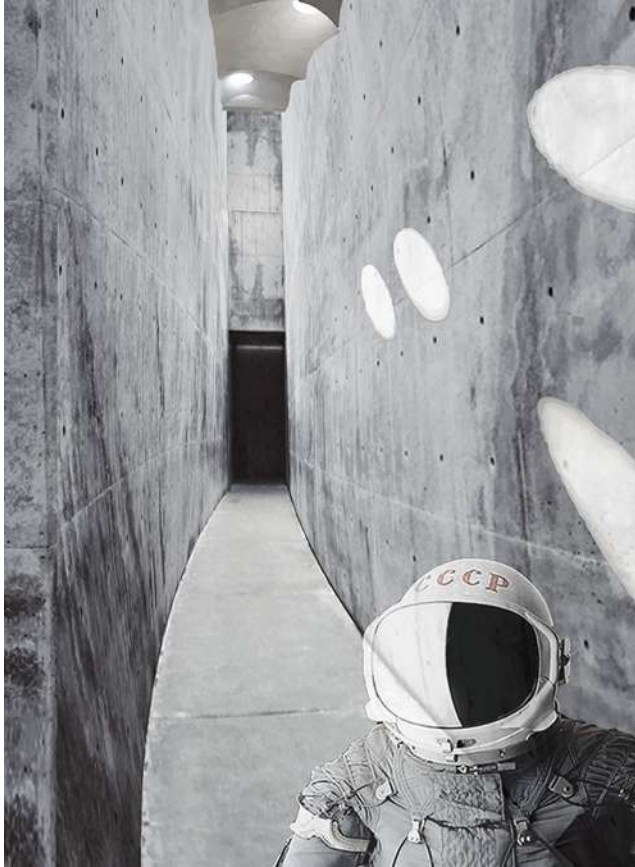
This project was to design a Marae on mars.

Maori are spiritually connected to their land and tell their history through myths and visual expressions. In the writing below I use a member of this mars society to be the story teller to explain my Marae and its visual meaning.

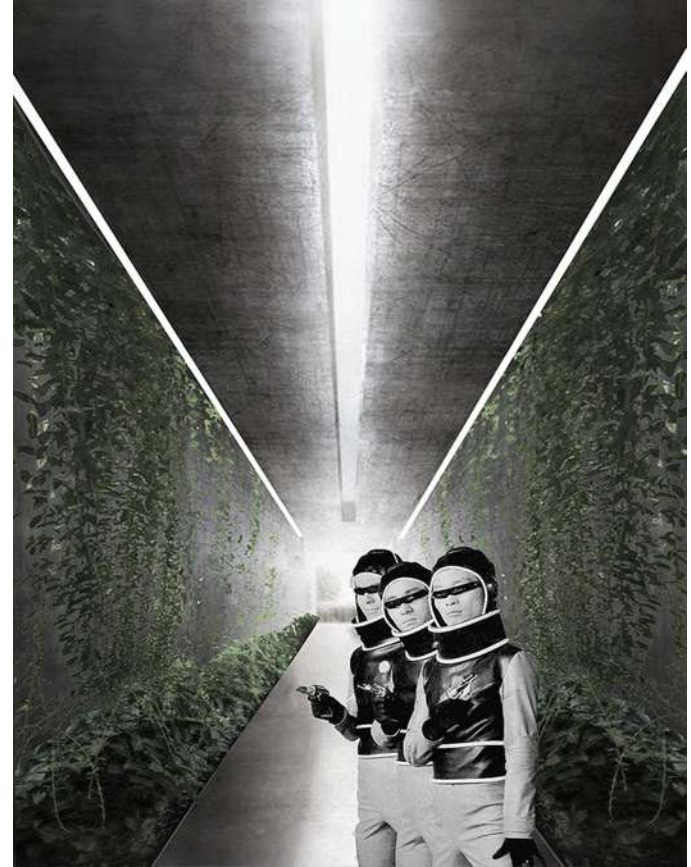


THE TEARS OF THE ALBATROSS.

My storyteller is the Gardner According to civilization begins when the land is cultivated. The importance of the simple act of gardening cannot be underestimated. Myth once said that the albatross flew man on his back to the new land with food and the opportunity to thrive and grow. Mankind then took this gift for granted and did not thank the albatross for his Favor. The albatross felt betrayed

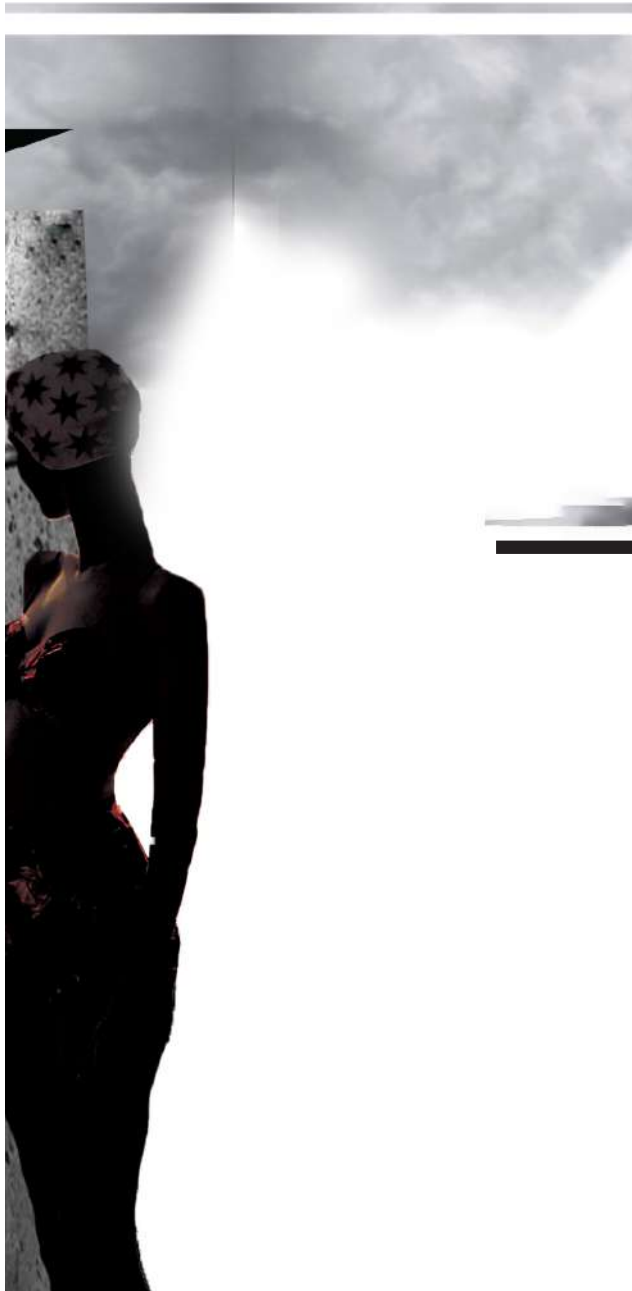


and began to weep salty tears which killed all the crops and the people of the new land suffered. The albatross cried so much it died from sadness. Greed and money worship of mankind have made the earth barren and hostile for all life. Which has made Mars our last salvation. My Marae is a tribute to the tears of the albatross and the mistakes made on earth. The building is a vow to



honour, respect and be thankful for the sacred gift of life, atone for the tears of the albatross. The meeting house itself is shaped as a circle. Circles are a symbol of life, nature and everlasting cycles. The marae is the house of the people and for the people so it should promote equality, "chairs at a round table denote no leader but a meeting of equal minds"





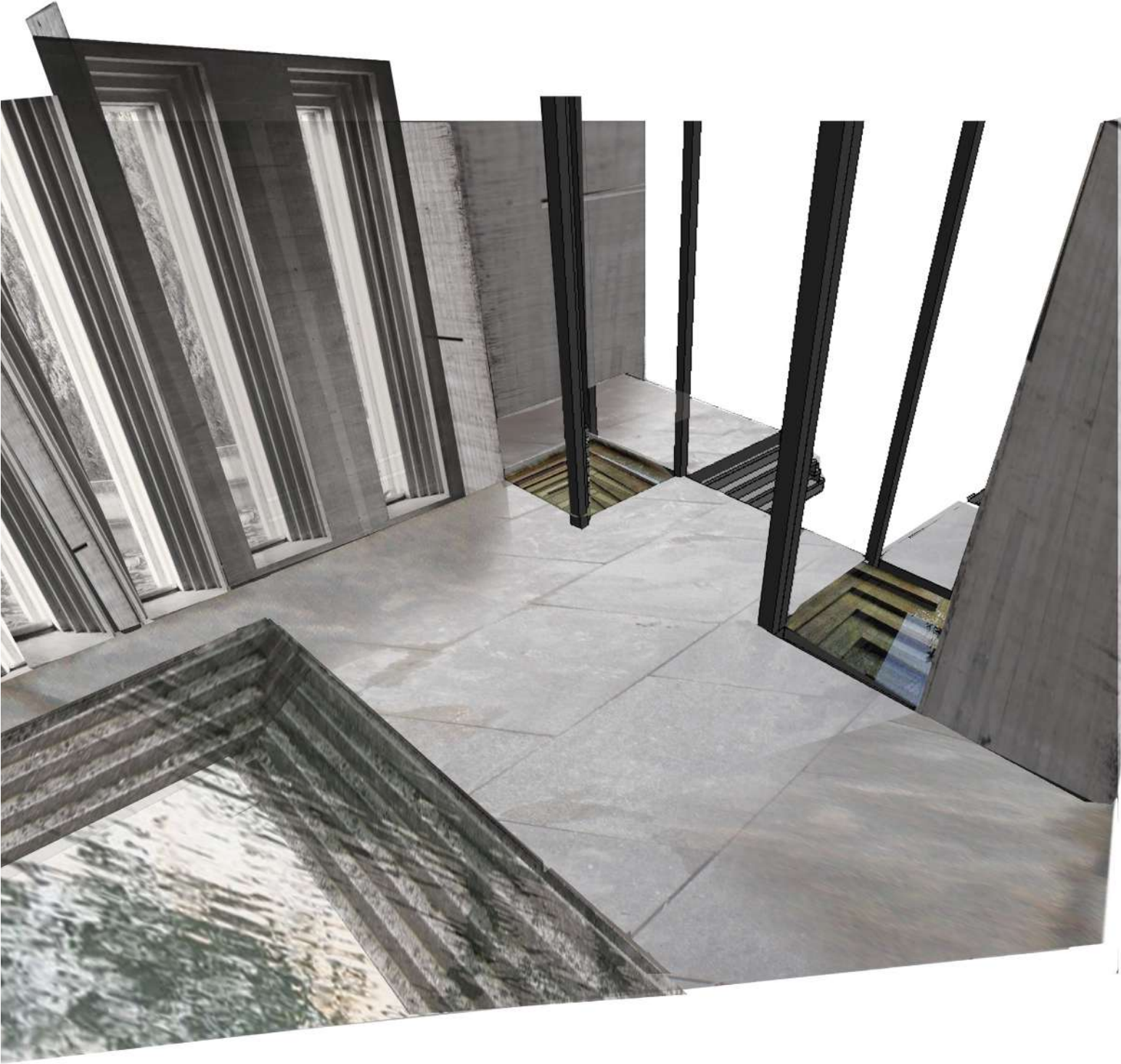
BATH HOUSE

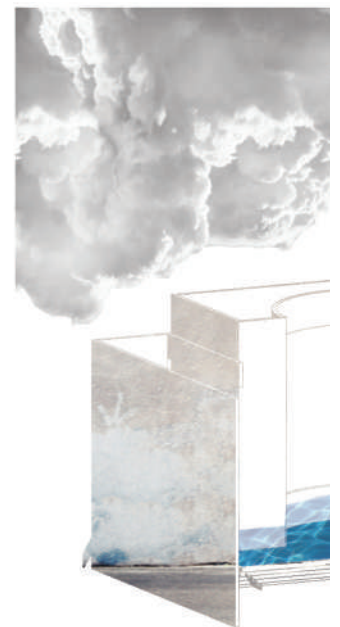
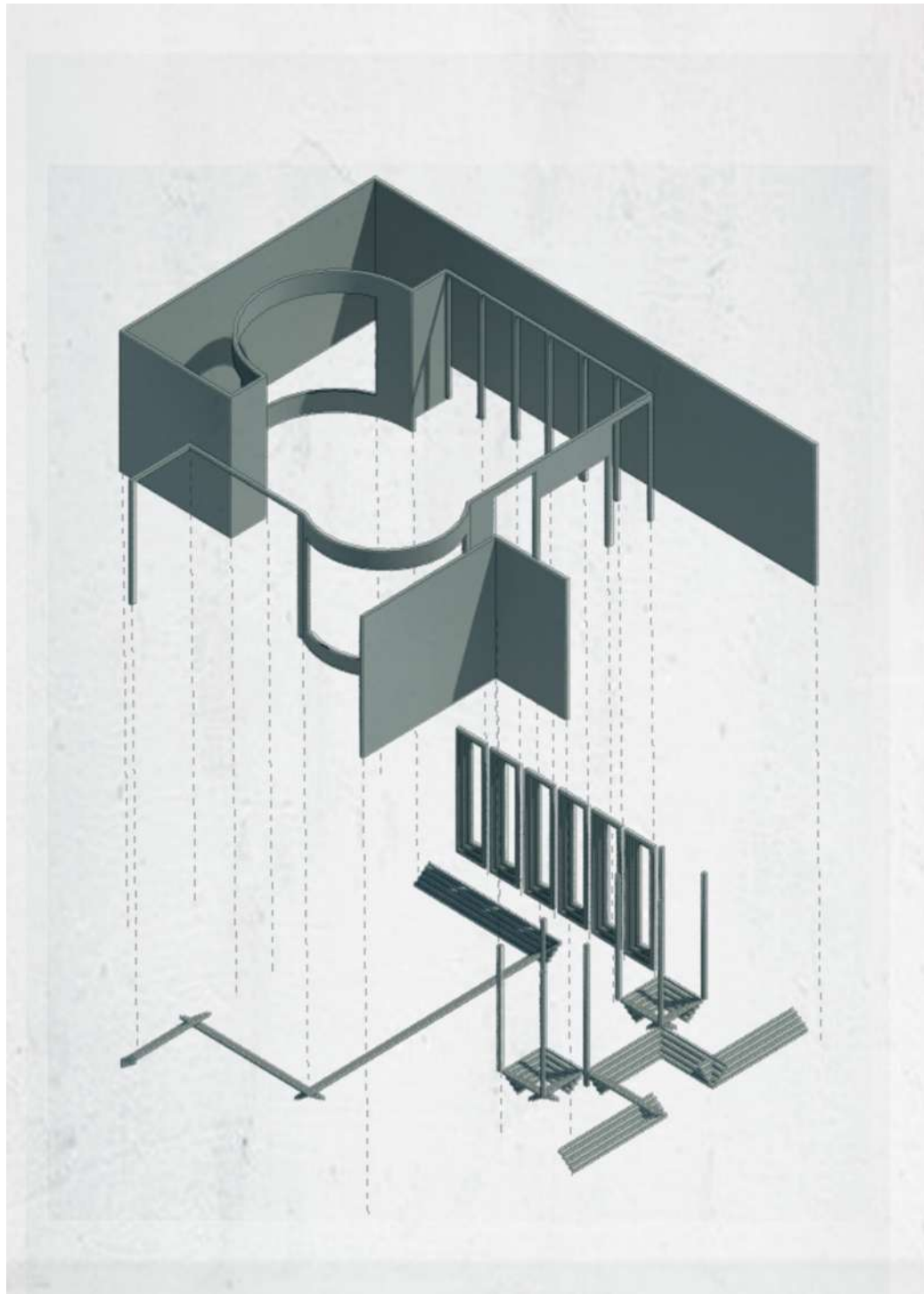
3



This project was to draw freely (above image) and using the shapes draw a floor plan (below image) with inspiration from an architect









CARLO SCARPA

INSPIRED BATH HOUSE

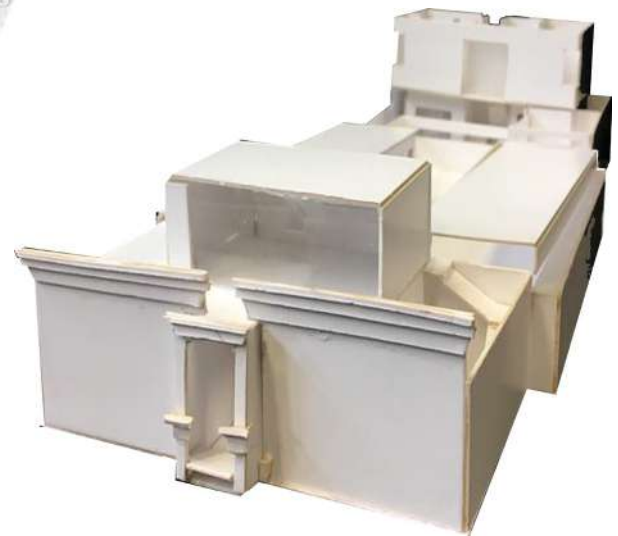
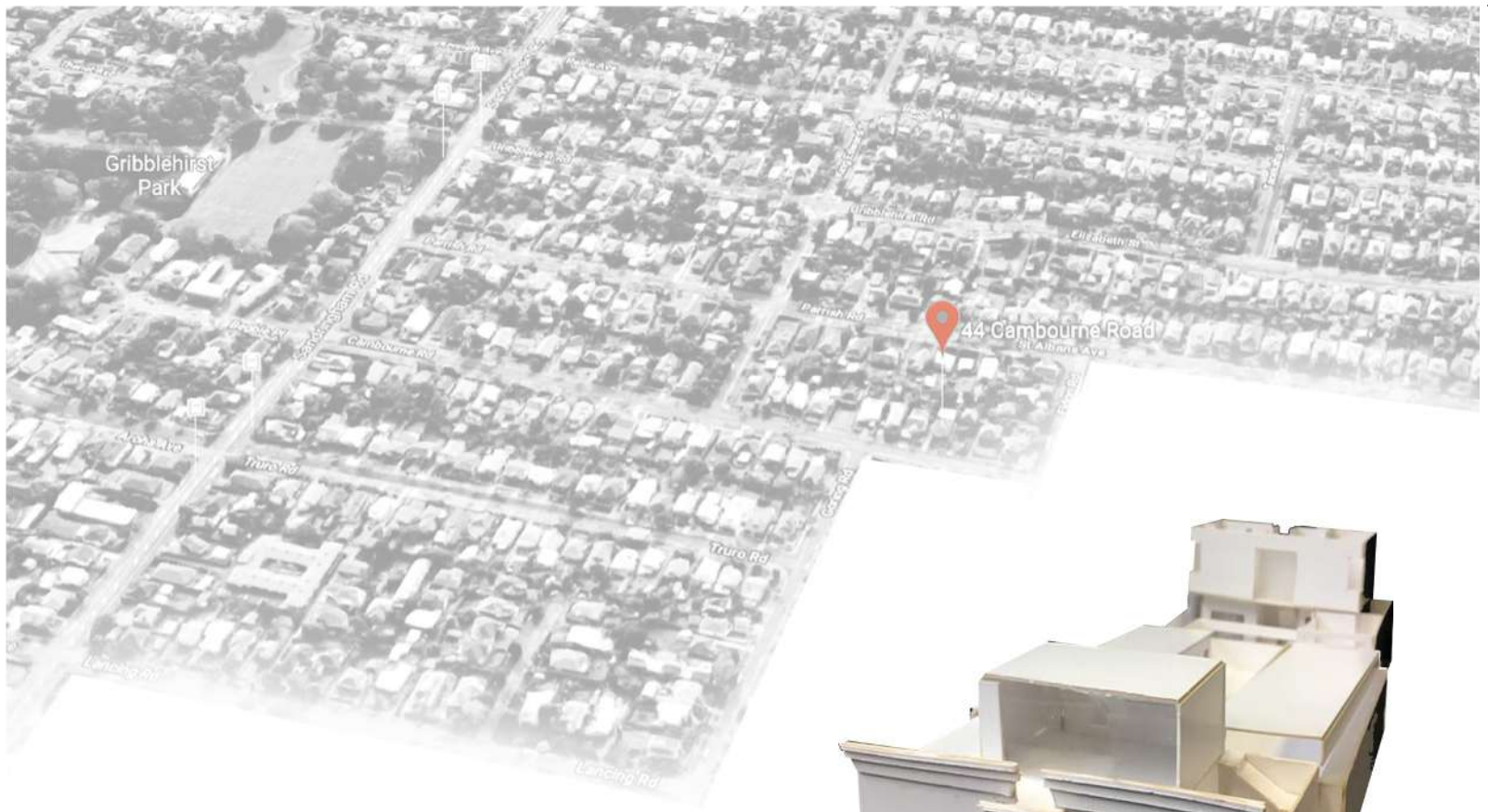
The architect I used to inspire this design was Carlo Scarpa." His architecture is tightly linked to Venice, but it is also influenced by the Japanese culture and numerology. He was obsessed by details, such as the relationship between floor and walls"





JACINDA ARDERN'S NEW HOME

4



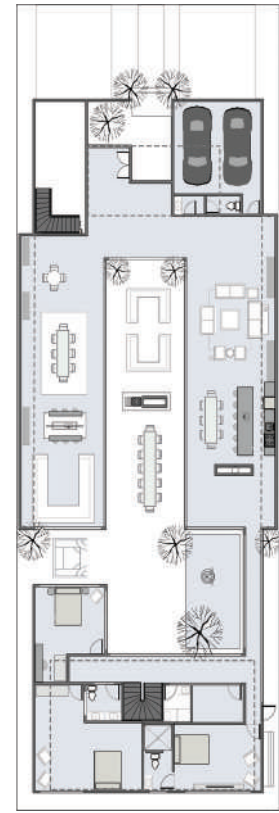
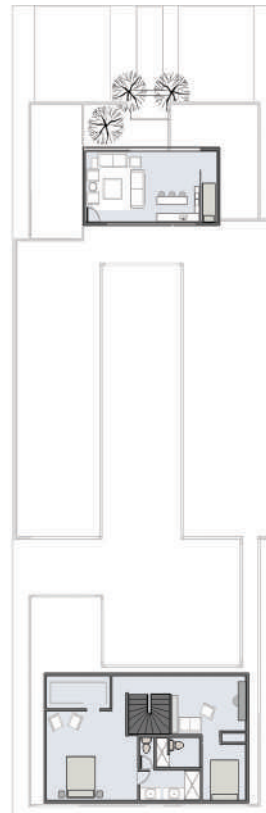
The home has an interior courtyard which separates the home. The entry hall separates the formal living room from the informal living room so Jacinda can have the choice which to bring her guests into for different occasions. From the informal living room leads to the second partition of the house which is for rest. Further away from busy living rooms allows Jacinda to have a transition from busy mum life and PM life to the sanctuary of the bedroom. This space is designed to be light private and peaceful.



DESIGNING A HOME FOR JACINDA ADERN

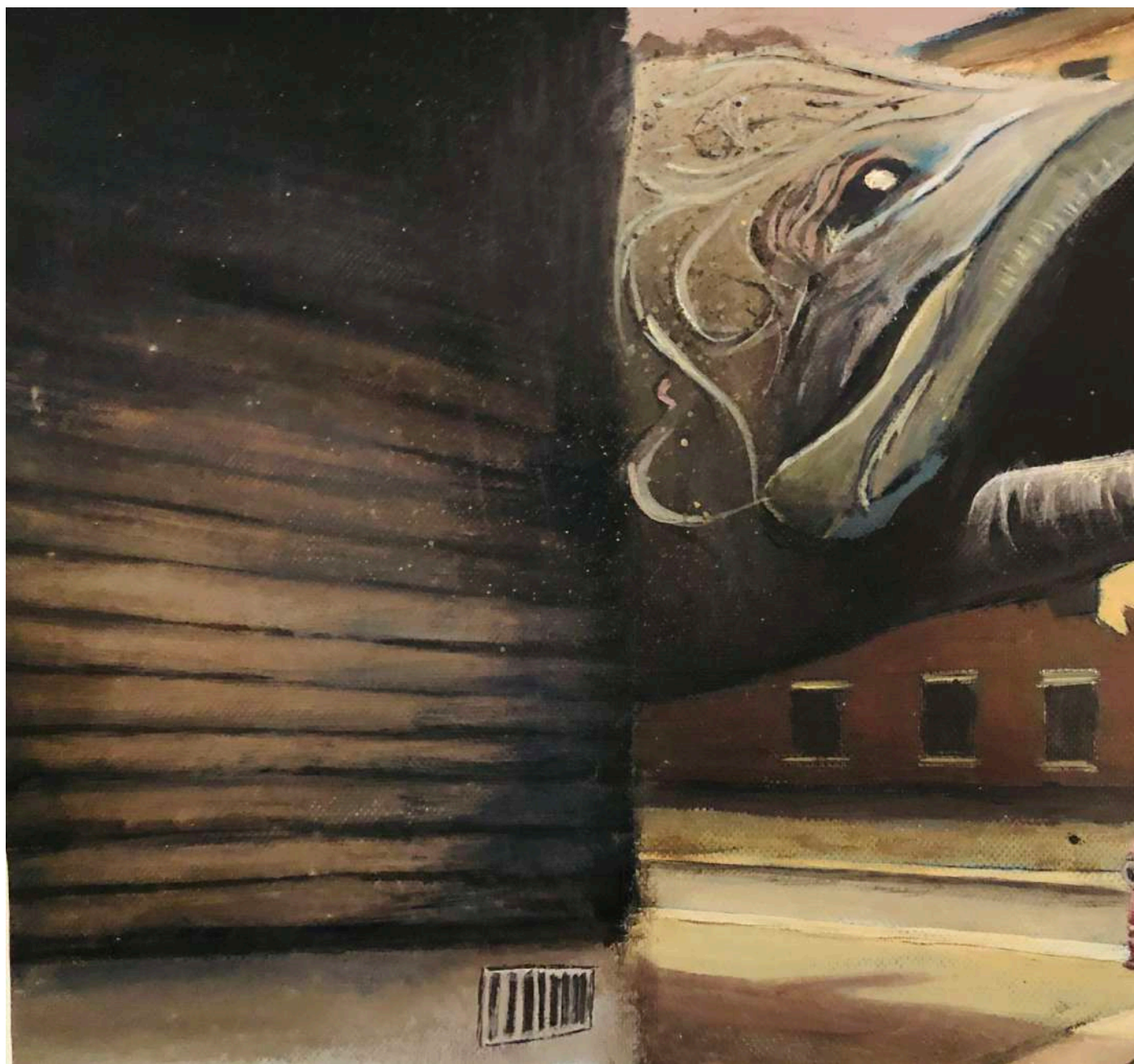


The top priority for the prime minister's home was security. Secondly the home should be respectful to the architecture in that area but also have modern aspects. The design of the exterior is cast concrete made to look like the tradition kiwi home. The building also reflects one of my favourite buildings in Auckland, the Auckland War Memorial Museum I felt this building is impressive and a PM's home should have some details which are grand as well.







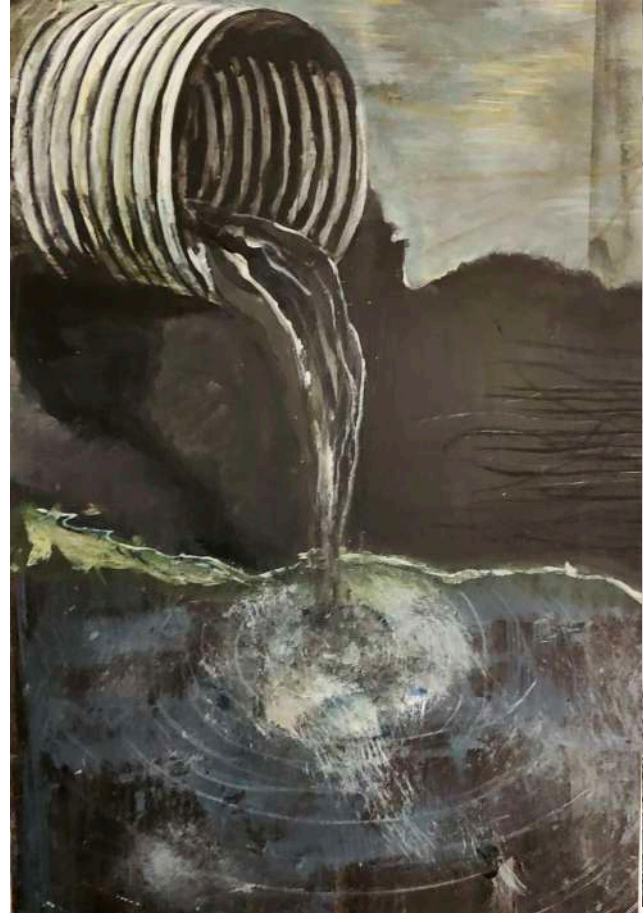




**ALL
DRAINS LEAD
TO THE OCEAN**

5

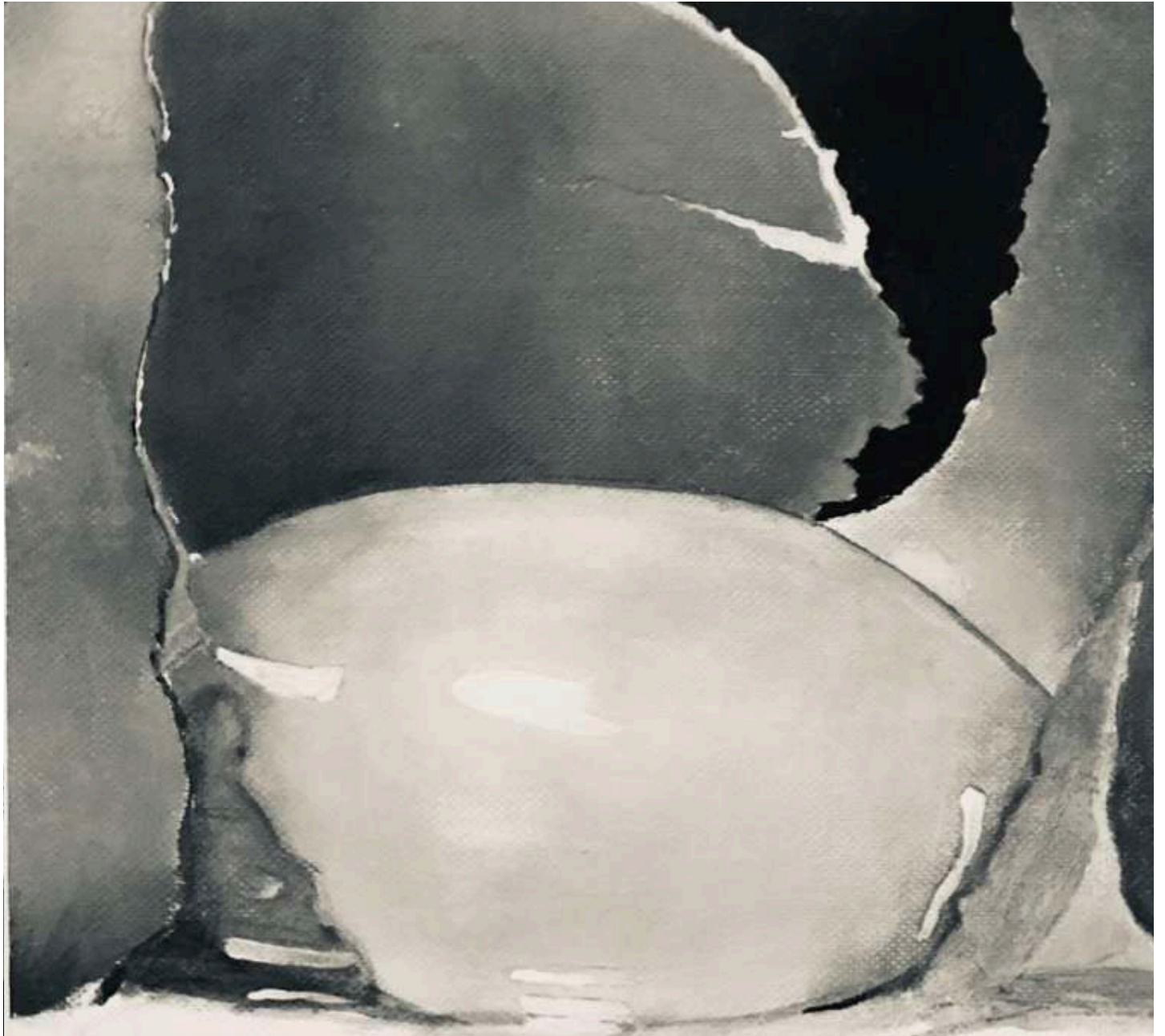
LEAD TO THE OCEAN .



According to earth org In the 1970s, 17 million tons of industrial waste was legally dumped into the ocean. In the 1980's, 8 million tons were dumped including acids, alkaline waste, scrap metals, waste from fish processing, flue desulphurization, sludge, and coal ash. Our oceans are our largest water resource. Taking care of them is the responsibility of every human being. pollution of every square mile of Earth's oceans and the pollution of water bodies affects the marine life and humans alike.









EGG IS LIFE

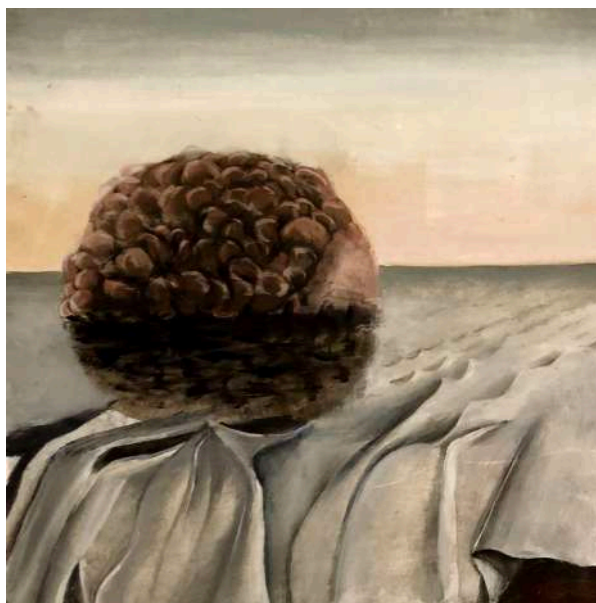
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AN EGG COUNTAINS EVERYTHING TO SUSTAIN LIFE .

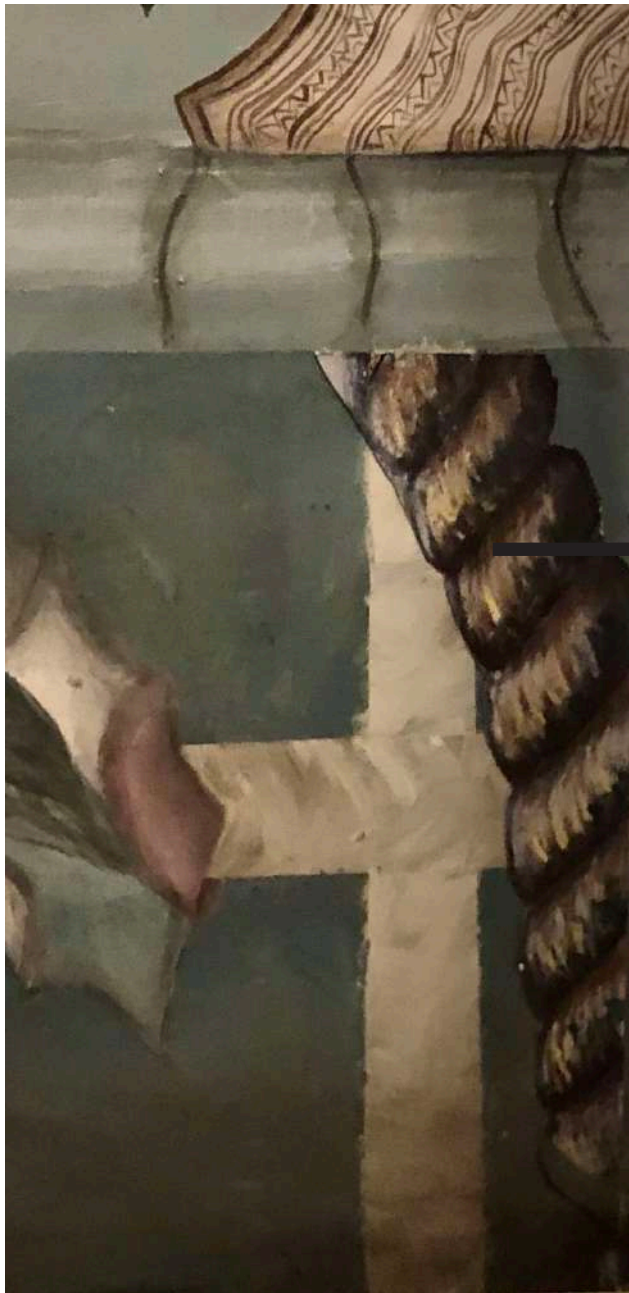
Egg is life

I found the egg an inspiration for painting. Eggs are cheap and unassuming but they are incredible. What makes eggs so amazing is their ability to cultivate life. It is almost like a world in its self with everything to sustain what dwells in it. It is Impeccably engineered and it has huge historical context in art.









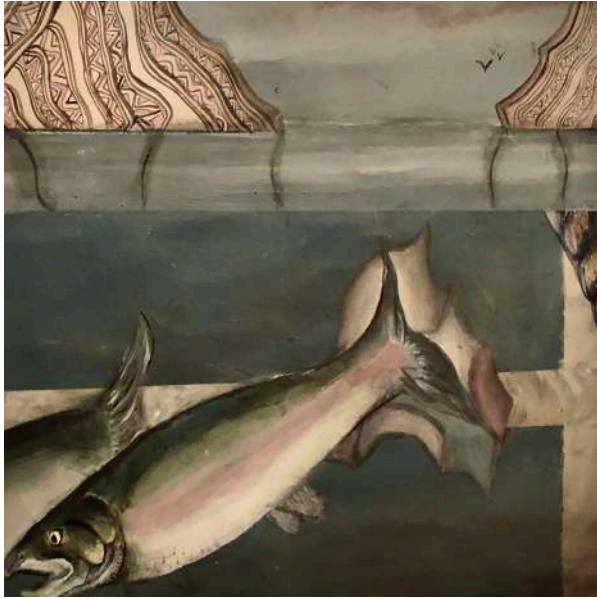
PACIFIC ARTISTS

7

PACIFIC OCEAN AND KIWI ARTIST.



This body of work is Pacific oceans and Kiwi artist inspired. I used Māori Art, Bill Hammond, Tim Wilson, Nigel Brown and other inspirations to evolve my ideas





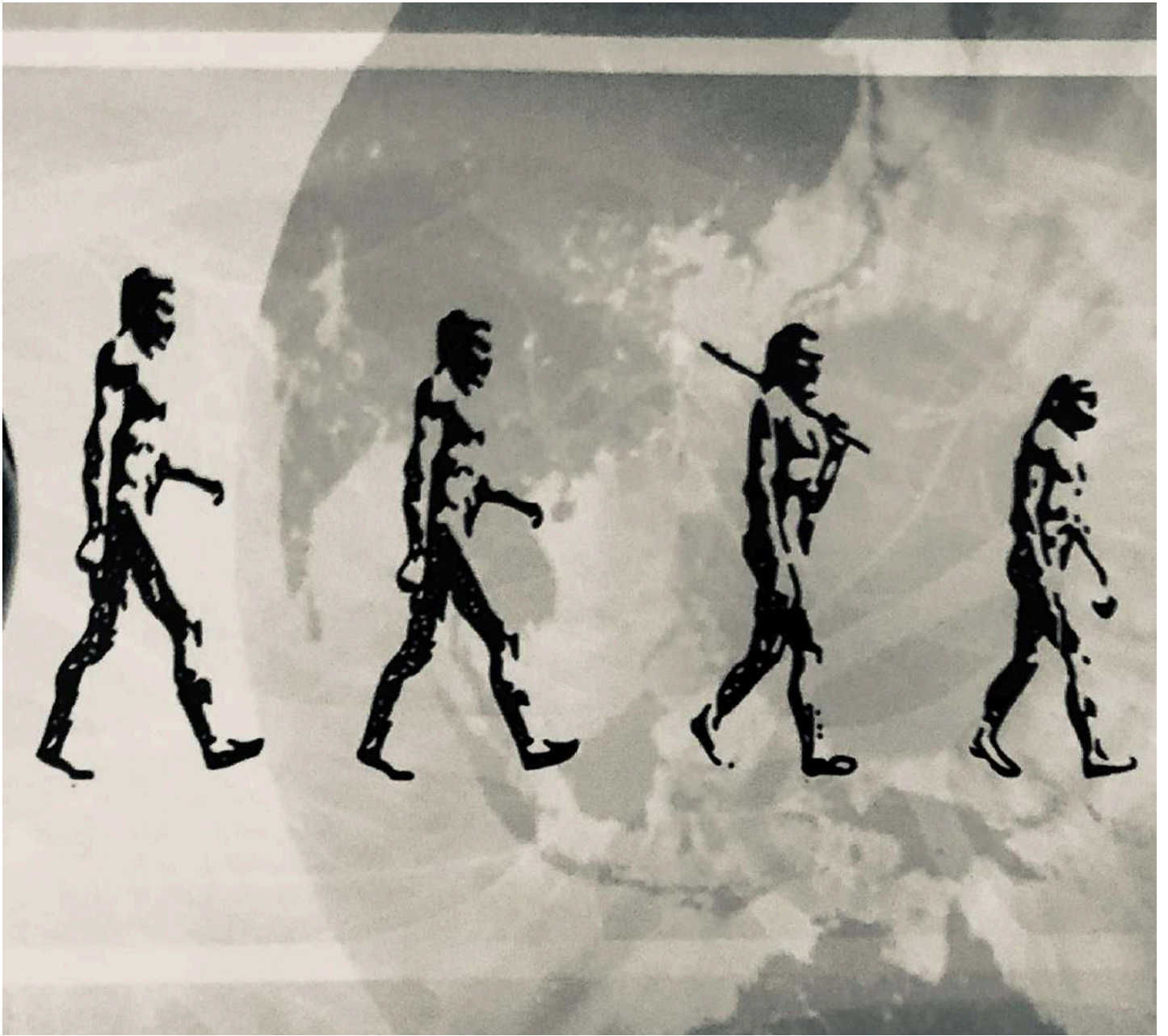




PRINTING WATER. 8



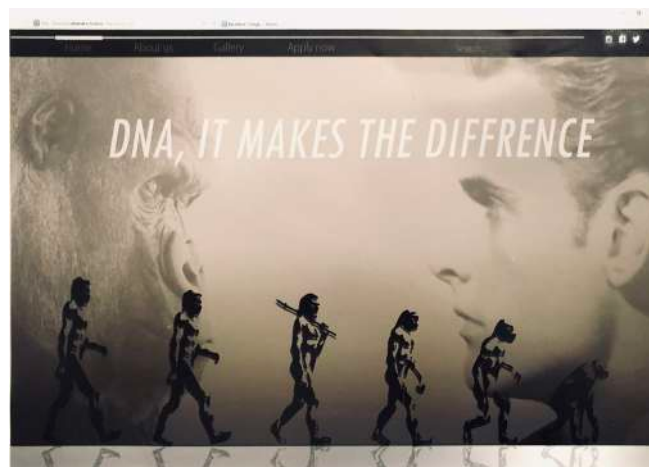
Water is sacred. But how often do we drink it without a thought? Mindlessly stirring it in to our food as we cook. We are taking an element into our body. An element that we can't live without. An element that connects us with the universe. Water that we take into our body to quench our thirst, water that is the majority of our body, water that feeds all life, ours and all over the world, water that is the majority of the earth. Water is so precious and beautiful which is why many of my paintings have water.





DNA MAX

9



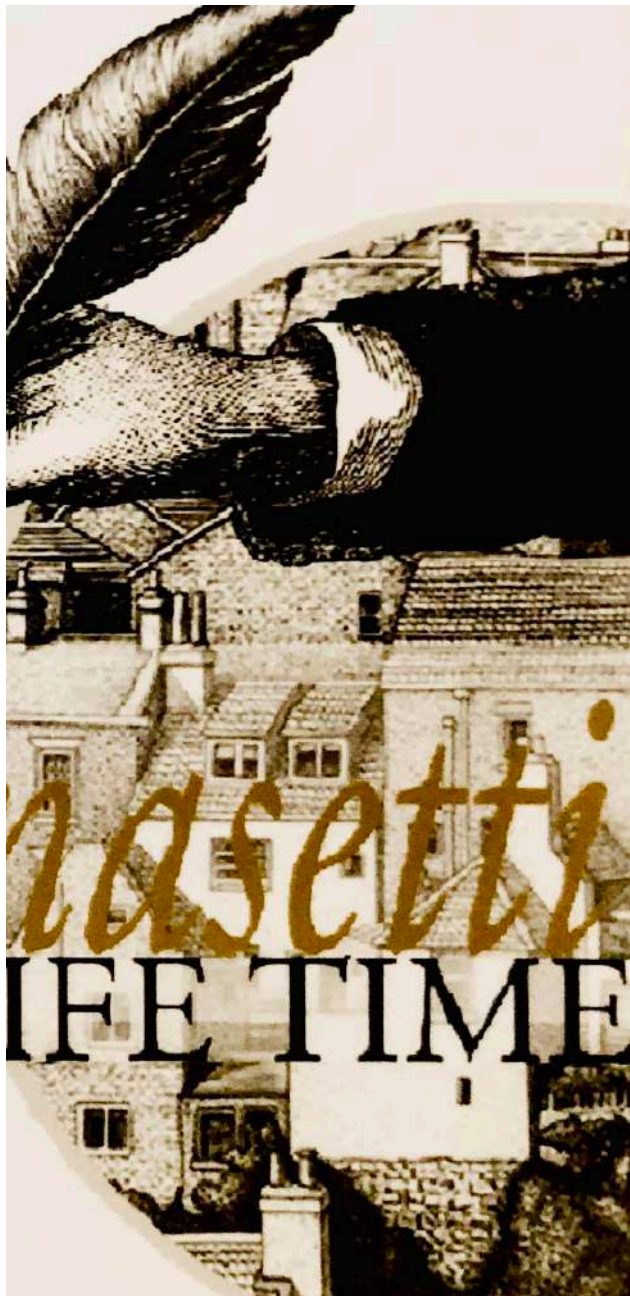
DNA MAX.



For this project to I wanted to create a campaign for a company. I designed a logo, posters billboards websites and magazine articles. I chose DNA max because I am fascinated by the prospect of genetically engineering DNA. To artificially create people with their optimum potential. I wanted to explore how a futuristic and

controversial topic would look in typical advertising. The company is called DNA MAX because of its visual symmetry. Its also a simplification of what engineering DNA is doing, which is maximizing the potential of the DNA to make something better. The colour pallet I have chosen is monotoned, cool earthy toned, plain and clear.





FORNASETTI

10

FORNASETTI



An important aspect shown in this mosaic, is the danger of group conformity. The dangers of group conformity were shown when the Jewish people were put under through slaying and more in an elderly man who is being pushed along by the first soldier. The mosaic highlights the dangers of group conformity through this "just give him five more minutes and he would surely fall into the German gutter and die." They would let him, and they would not catch. This shows how dangerous group conformity can be because it enables the Germans not to catch a fellow soldier, but also a quiet Jew, and makes it being completely invisible. Even though all of these elements may be true, followers of the first regime and condemn the membership of Jews, the fact they did nothing because of group conformity is equal to "not caring," then actively murdering their own with them themselves. Double note the word "German gutter" and "gritting their teeth." The reason for killing their children is to show them how they misbehaved the soldiers and had the ability to not support them and stop.

Then explains, they show us used by power and not to be (disgraced) and happen. Humans have the ability to think and what they find in history every by nothing that no one else is willing any action against it that they making it responsible for themselves to do the same. This phenomenon of group conformity is called the Asch paradox, where one person's opinion and actions are influenced by the majority of the group. The way of human's capacity for good can often be seen when he actively goes the other way from what is expected. This shows the human capacity for good by its contrast to the maintenance and of the first regime who were passing the risk to others through force while they are vulnerable, child, forlorn and moving to with. Many show the humanity is necessary for good by being such a kind person amongst all of the cruelty. From humans is a sense of hope and a belief that to the man against for good. The author used violent aggression compared to reinforce the goodness of these actions. "Then one human, little children, the one about before me, expected another benefit of justice, but he sacrificed his own safety as David (human) held his hand out and presented a place of bread, like man." The significance of this action of giving bread has strong connections to Jesus who gave himself for the sake of others. There was a lot of hope in order to help this stranger as a human and others not and show the reader through love the human capacity for good because there show to help even though it could get hurt or danger. The author also mentions the human connection by "David is the one who with courage and others (human) presented a place of bread" the words he said with courage and he used to tell the reader that the Jewish man was just as beautiful as David. Characterized, this act was it also shows how much pressure there is under to conform to the crowd and the Nazi regime.

Despite every one wanting to liberate, the Jewish men a place of bread. Despite the action of being angry by keeping himself away from the group and against the crowd, this shows how he made it someone decide to be good despite the pressure and. There is freedom in all the more human because the action that has a high possibility of not surviving that effort and despite the fact will come to help him give hope to humanity that there are still good people even in the worst of the most extreme circumstances of war. The author used the word "courage" to highlight how there has been something which is extraordinary and remarkable when he showed this man some kindness. This act of bravery is a pure act of compassion the human capacity for good which shows the reader that despite great and suffering in the world, it only takes one man to do it and without any of goodness to make an even one more or others and. There is freedom in the action of one of kindness to help as well as going back to humanity, that there is still some good left in the world. This act of courage and others (human) presented a place of bread, the words he said with courage and he used to tell the reader that the Jewish man was just as beautiful as David. Characterized, this act was it also shows how much pressure there is under to conform to the crowd and the Nazi regime.



FORNASETTI

JUNE-JULY

AUCKLAND ART GALLERY

Left is a magazine article about the artist and below that is a poster right is a logo for the campaign

FORNASETTI CAMPAIGN.

This body of work is a brand campaign and gallery promotion for my chosen inspirational artist. I chose Fornasetti because the brand is so strong, and I wanted to learn about the creator and how his images have evolved and why I see his images everywhere.



What I found fascinating about this project was finding out about this family and how this man's dedication to printing and etching has made such a lasting impression on fashion style and design since he entered the scene.

PRODUCT EXPERIMENTATION

Left is a magazine article and to the right are phone case designs as merchandise for the fornasetti campaign



